

Public Private Partnerships



Workshop Issues

Public Private Partnerships Workshop Issues

Improve Communication

- Expanded newsletter
 - Organize info, plans and activities
 - Calendar
 - US government opportunities and procedures
- Dedicated webpage: real time, interactive
- Better database of organizations
- Regional and/or cyclical meetings

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Workshop Issues

Collaboration Among Partners

- Consortium, like InterAction
 - Non-directive, non-authoritative
 - Voluntary by degrees
 - Schedule
 - Fundraising
 - Plans
 - Implementation
 - Lessons Learned
 - After-action reports and results

Public Private Partnerships Workshop Issues

Collaboration Among Partners (cont.)

- WRA as nexus
- UN, World Bank as facilitator

Public Private Partnerships Workshop Issues

WRA Direct Support of Partners

- Events
 - Speakers: WRA and operators
 - High-level (celebrity) support
 - Under-write part of venue
 - Help organize, develop agenda

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Workshop Issues

WRA Direct Support of Partners (cont.)

- Establish standard for partners (quality control)
 - Each organization equal at the starting gate
 - Meet clear guidelines
- Matching funds for activities
- Highlight US government opportunities

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Workshop Issues

WRA Direct Support of Partners (cont.)

- Create “portfolio” of suggested activities for partners
 - Recommend countries or regions
 - Recommend activities
 - Create “bite-size” activities

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WRA Direct Support of Partners (cont.)

- Clarify country program (direct) support in relation to Partner activities
 - Create a “middle ground” area of partner support of WRA goals
- Stimulate participation in international events/venues

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Workshop Issues

What partners can do to help WRA help them

- **Show effectiveness of WRA support**
 - **Direct measures**
 - **Casualties reduced**
 - **Medical care**
 - **Land cleared or back in production**
 - **Capacity building**

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Workshop Issues

What partners can do to help WRA help them (cont.)

- Show effectiveness of WRA support
 - Indirect measures
 - Funds raised
 - Teams deployed
 - Clinic serviced
 - Kudos from those served

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Workshop Issues

What partners can do to help WRA help them (cont.)

- Event support
 - Target audience
 - Collaboration with other partners
 - Venue: Where? What?
 - Logistic plan
 - What will happen as a result?
 - What do you want WRA to do? (Specifics)

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Workshop Issues

What partners can do to help WRA help them (cont.)

- **Use existing WRA structures**
 - **Application and proposal procedures**
 - **JMU support**